

ASPIRE REGION

Strategic Plan

December 2017 – October 2018

(Revised 11/27/2017)



Mission: *Increase the education and success opportunities for all low-income students, first-generation students, and students with disabilities through professional development and legislative advocacy.*

Vision: *It is the vision of the ASPIRE Region to act with integrity, respect, ethics, and due diligence in working towards the completion of the established goals for 2017-2018 while keeping center the mission of ASPIRE. The ASPIRE region strives to collaborate with other like-minded organizations while standing as a national model for quality in professional development and support to its membership. We seek to integrate and support all TRIO and EOP personnel at the State, Regional, and National level for the advocacy of our students.*

Overview of ASPIRE goals and objectives:

- GOAL 1.) Provide high quality services to member's institutions and agencies
- GOAL 2.) Position ASPIRE as a leader in the field of Professional Development in the areas of college access and success
- GOAL 3.) Strengthen ASPIRE economic and organizational sustainability
- GOAL 4.) Strengthen the TRIO Alumni network
- GOAL 5.) Expand the availability and enhance the quality of college access and support services through rigorous advocacy

**** **Note**** Although these goals and objectives are unique to the ASPIRE region, these are in support of the Council for Opportunity in Educations' goals and objectives.

GOAL 1: Provide high quality services to member institutions and agencies

***Objective I:** Annually provide at least six/seven on-site professional development opportunities (6 state conferences, 1 regional conference), including leadership training for college access and success professionals*

TIMELINE	TASK	RESPONSIBLE PARTY
<p>October 2017-2018</p> <p>September/October 2018</p>	<p>1.) Provide training opportunities open to the other TRIO Associations in areas like grant writing, legislation and regulation, budgeting, and best practices. Host the training in an area that fosters attendance and cost saving measures for participants. Establish a curriculum/faculty for trainings and create a marketing plan to distribute to association.</p> <p>2.) Offer Leadership Training at Annual ASPIRE Conference and encourage each state to host training opportunities to further enhance leadership skills.</p>	<p>Executive Board, State Conference Committee</p> <p>Professional Development Committee</p> <p>ELI Committee</p>
<p><i>Objective II: Provide opportunities for member institutions and agencies to maintain and expand funding to assist in offering high-quality access and success services.</i></p>		
<p>October 2017-October 2020</p>	<p>1.) State Presidents send quarterly updates to ASPIRE President; ASPIRE President reaches out to region with updates</p>	<p>State Presidents</p> <p>ASPIRE President</p>
<p><i>Objective III: Assist the TRIO community in creating a self-identity and communicate as college access and success advocates at state, regional, and national level.</i></p>		
<p>October 2017 - October 2018</p>	<p>1.) Promote and encourage region to utilize COE's "Communities of Practice" for professional development and growth for statewide college opportunity program professionals. COP allows sharing best practices and cultivation of new ideas.</p> <p>a) Encourage membership to join current communities:</p> <ul style="list-style-type: none"> International Access Research, Evaluation, and Data Use Science, Technology, Engineering and Mathematics (STEM) State Leadership <p>2.) Provide two (s) regional conference waivers for TRIO ASPIRE members</p>	<p>ASPIRE President</p> <p>State Presidents</p> <p>President-Elect and committee</p>

Goal 2: Position ASPIRE as a leader in the field of Professional Development in the areas of college assess and success

Objective I: *Provide new resources for TRIO programs, assisting them in seeking greater visibility at the institutional, state, regional, and national level.*

<ol style="list-style-type: none"> 1.) Post development and presentation opportunities on the ASPIRE webpage (WorkPlace) 2.) Add COE best practices to the resources page on ASPIRE website 3.) Sync with COE to distribute information from our region to other regions 4.) Distribute a regional media information sheet to each state, highlighting main topics and achievements to be forwarded to major newspapers in each state, allowing states to attach specific state numbers/facts (from Quarterly State Reports) 	<p>Technology committee</p> <p>Public Relations</p> <p>Committee, State Boards</p>
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Objective II: *Convene with other non-profit/college access organizations, the mission of TRIO/COE/ASPIRE to leverage expertise, enhance professional development, and share best practices*

<ol style="list-style-type: none"> 1.) Create an ASPIRE letter of cooperation and support to be used in with other organizations. 2.) Identify one agency within each state, totaling 6 regional agencies that can Fulfill the objective and that have like-minded missions. Confirm relations with a completed letter of cooperation. (i.e. Montana MCAN) 	<p>Executive Board</p> <p>State Boards</p> <p>Professional Development committee</p>
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Objective III: *Develop and implement a proactive media relations strategy to promote the association and its member state chapters*

<ol style="list-style-type: none"> 1.) Use COE media packet (media releases) as a guide, while creating clear distribution objectives including who to speak with, and where to target the message of TRIO/ASPIRE. 2.) Use the ASPIRE webpage and Workplace to list, sync, and distribute successful media relations to other regions, agencies, and COE 3.) Create a brochure that can be easily revised on an annual basis to inform membership benefits. Print and/or distribute to ASPIRE member institutions. 	<p>COE</p> <p>Public Relations committee</p>
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Objective II: Feature regional alumni on the ASPIRE website		
Goal 5: Expand the availability and enhance the quality of college access and support services through rigorous advocacy		
<i>Objective I: Develop Instructional action plans to assist state associations in how to lobby for TRIO effectively</i>		
	<ul style="list-style-type: none"> 1.) Distribute the COE standardized plan for how to communicate and lobby with congressional members 2.) Strengthen and expand bi-partisan support of TRIO through visibility by increasing regional funds to assist state representation at Policy Seminar 	Governmental Relations
<i>Objective II: Communicate with the membership about what is happening at the regional and national level</i>		
	<ul style="list-style-type: none"> 1.) Provide membership with “real time” information from DOE/COE/ASPIRE board meeting 2. Place information on Workplace 	<p>Executive Board</p> <p>State Presidents</p>