



ASPIRE STATE PRESIDENT'S REPORT 2013-2014

State Of:	Utah
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State President:	Jami Bayles
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	<i>Name</i>	<i>Officer Position</i>
State Board Members:	Tami Shugart	Past President
	Kyle Ethelbah	President Elect
	Kitty Hughes	Treasurer
	Lisa Livingston	Secretary

MEMBERSHIP

Please indicate the total number of Full Time Professional and/or Educational Opportunity Staff persons that exists in your state.

84

How many state members are currently on your official roster of members?

62

Please highlight any successful recruitment activities pertaining to membership.

<p>Called and emailed all TRIO personnel and encouraged them to become paid members by explaining the benefits of ASPIRE membership. Followed up with all directors to make sure they were communicating with newly hired personnel about ASPIRE membership, and encouraged them to register for the state conference as an ASPIRE member.</p>

ANNUAL EVENTS

How many state meetings occur every year?

Between 3-4. Usually one or two at the state meeting, and two during the region conference.

How many members attend each meeting (on average)?

45

How many conferences does the state host every year, what were the conference themes?

Utah ASPIRE Conference: "Team Work Makes the Dream Work", Student Leadership Conference: "UBelievedinME" (planned, but was not held due to program budget cuts)

How many TRIO personnel attend each conference (on average)?

State Conference 55, Leadership Conference 100 Students

How many non-TRIO Personnel attend each conference (on average) and from what professional organization?

State Conference approximately 4-6 GearUp, College Deans, and/or State Government Officials;
Leadership Conference – None that I know of.

How many State/Federal Officials attend each conference (on average)?

State Conference maybe 1 or 2; Leadership Conference – None that I know of.

VISION

Does your state have a vision statement

Yes No

If no, are you developing one?

Yes No

Does your state have a mission statement?

Yes "ASPIRE, Inc.'s mission is to increase the educational and success opportunities for low-income and first-generation college students through advocacy, professional development, and legislative awareness" No

If no, are you developing one?

Yes No

Does your state have a strategic plan?

Yes No

If no, are you developing one?

Yes No

PUBLIC RELATIONS

How many radio or television stories have been produced by the state association?

None

How many articles/editorials/stories on TRIO or educational opportunity have been published throughout your state?

On average, at least one article in the newspapers or newsletters per program per year (such as student success stories or TRIO Activities), so approximately 25.

Does your state have a formalized media plan?

Yes No

If no, are you developing one?

Yes No – Although we would like to

Does the state have a media kit or packet?

Yes No

If no, are you developing one?

Yes No Not currently, other than our Utah TRIO Factbook. We would like to create one.

Does the state have an updated website?

Yes No

If no, are you working on updating it?

Yes No

GOVERNMENTAL RELATIONS

How many state policy/legislative events were held, and what was their purpose?

None

Has the chapter identified a legislator to champion educational opportunity in the state?

Yes No

If yes, who has been identified?

ALUMNI RELATIONS

Does your state host TRIO Alumni Events on an Annual Basis?

Yes No

Please describe the events:

Not annually (other than TRIO Achievers at state conference), but we are trying to change that with guidance from COE.

Does your state have an Alumni Database?

Yes No

Does your state recognize Alumni at your annual meeting or conference?

Yes *But only for TRIO Achievers or guest speakers* No

Does your state have a portion of its website designated for Alumni?

Yes No

If Yes, does that portion have links to the COE National TRIO Facebook Page

Yes No

If Yes, does that portion have links to the National TRIO Alumni Association Site?

Yes No

LEADERSHIP DEVELOPMENT

Does your state have a full executive board (Is every position currently filled?)

Yes No

If no, what positions are unfilled?

Does your state offer Board Training to new Board Members?

X – Starting to Yes No

Have all current state board members successfully completed ASPIRE's LDI?

X – Held first LDI in March Yes No

If no to the above question, then how many have NOT completed the ASPIRE Leadership Development Institute?

FUNDRAISING DEVELOPMENT

Please list any fund raising events that have been held in the state? Please give brief description of each. *(Please include fundraisers as part of state conferences)*

Raffle and silent auction at state conference. Bought TRIO T-shirts and sold them for \$10 and made a profit.

What percent of COE Fair Share is your state currently at?

100% - Westminster pays every other year.

What percent of ASPIRE Development is your state currently at?

100%